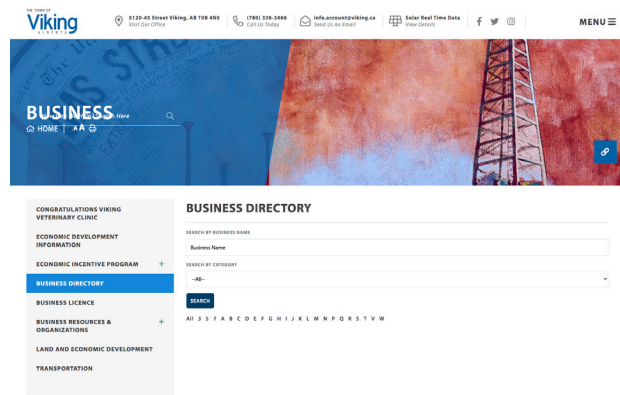


The Town of Viking supporting you

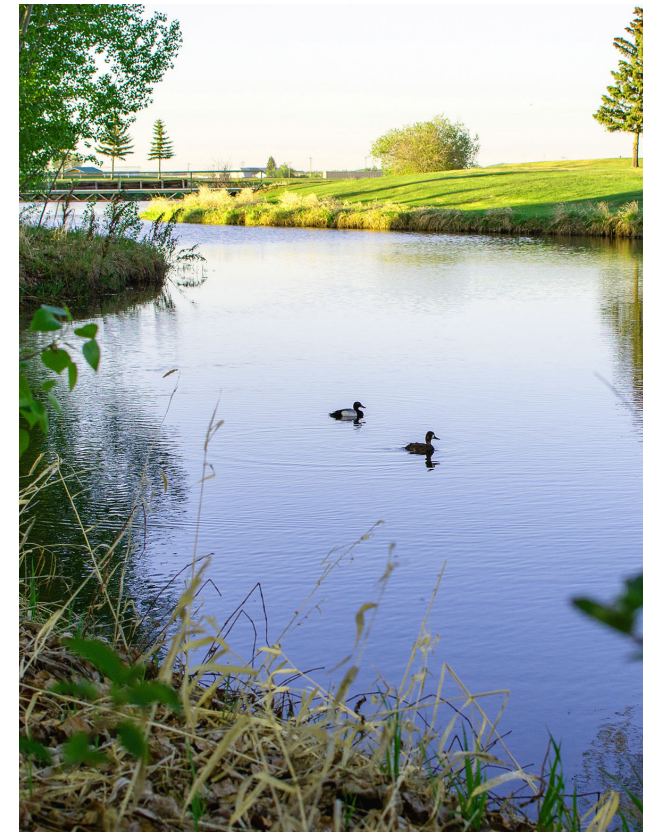
The Town of Viking supports you and your business as well as the entire community in a few ways:

- Identifying key goals through the **Strategic Plan** process to work towards to enhance the viability of our community by supporting businesses of all sizes.
- A partner with **Beaver County Economic Development**. Working with Beaver County to attract new business to our region promotes the economic health of the entire community. You can find more information located here: www.beaver.ab.ca/business/economic-develop-emt
- A member of the **Battle River Alliance for Economic Diversification (BRAED)**. As a member the Town of Viking is always engaging with this group whose mandate is to attract businesses to the Battle River region whether its within the physical boundary or surrounding area. www.braedalberta.ca
- A supporter of **Go East of Edmonton**. A rural travel guide that supports all sizes of communities in the corridor from the City of Edmonton to the Saskatchewan border. This business publishes an annual summer travel guide with fun tours of our region and province, and year round helps support our community events with social media advertising to bring people to our community. Road trip guides, where to stay, dine or shop and events happening, Go East of Edmonton is a valuable guide for regional tourism. goeastofedmonton.com



Business Licenses are due by January 31 and valid through December 31 of each calendar year.

Business Directory Licenses & Profiles



December 2023



Viking
ALBERTA
www.viking.ca
Box 369, 5120-45 Street, Viking, AB, T0B 4N0
Phone: 780-336-3466
After Hours Emergency: 780-336-3447
Email: info.account@viking.ca

Supporting business in our community.

Viking
ALBERTA

www.viking.ca

About the Business Directory

The Town of Viking requires all businesses operating in the Town of Viking to purchase and renew a Business License by **January 31**. This license is displayed in the business to let your customers know they are permitted to operate in our community. New businesses must purchase a license within 2 weeks of opening.

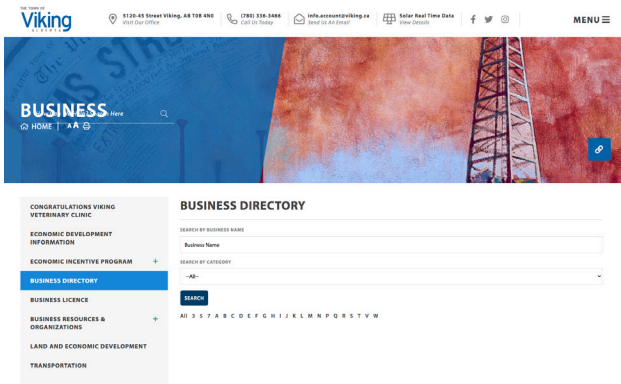
The types of businesses that would **require** a Business License are:

- Any retail business
- Service business operating and servicing residents of the Town of Viking, e.g. accounting services, banking institutions, law offices, trades.
- Seasonal businesses, or solicitation style door-to-door businesses e.g. seasonal fruit & vegetable sales

Other businesses may operate within the Town of Viking and are **not required** to have a Business License. Examples of those are:

- Home based business that has no public traffic into the home, e.g. Tupperware, Scentsy, a craft maker
- Students or youth business, e.g. cutting grass or shoveling snow for neighbors, walking dogs, etc.

The Town of Viking Business Directory is located at www.viking.ca/p/business-directory



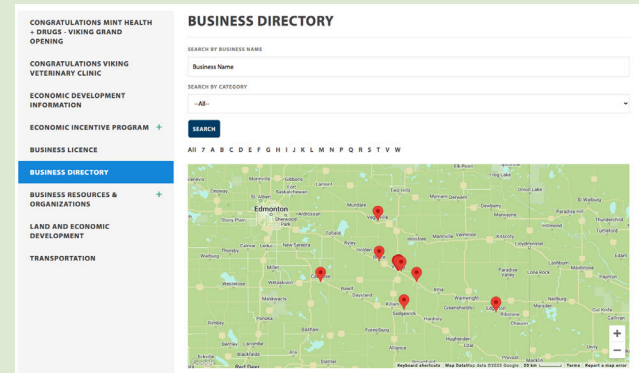
Business Directory listing

There are now **two options** for you to advertise your business with us, the **Business Directory** and now a **Business Profile - new in 2024**.

Business Directory

Cost: \$50 annually

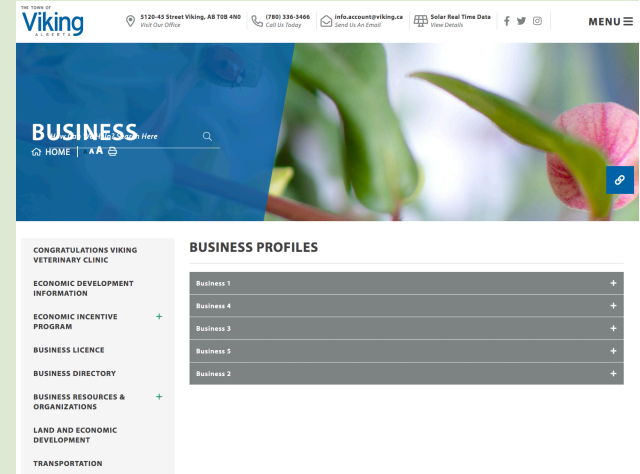
- A basic listing, of your name, business name, contact information with links if you provide them to your email and social media, with a link to a google map of where your business is physically located.



NEW Business Profile

Cost: \$100 annually

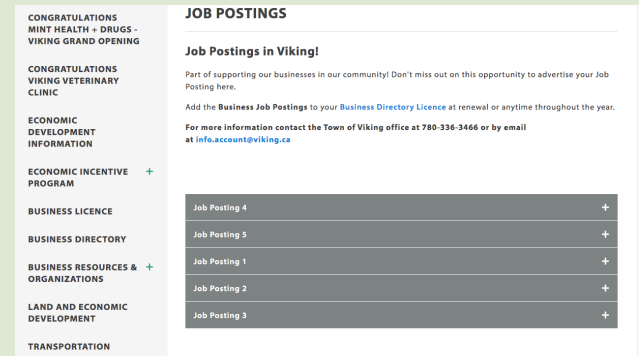
- An in depth profile about your business. You provide the information, photos and interesting information about your business. This will include your logo, photo of the interior and exterior of your business, profile information about you and how your business started.
- This will include email, web site, social media, and #hashtags you use to advertise your business.
- The Town of Viking will be doing monthly posts on the web site and social media platforms, tagging all businesses listed in the Business Profiles, including hashtags (#) you use to advertise your business on currently.



NEW Business Job Postings

Cost: \$50 annually - add at any time!

- Advertise your Job Postings with us!
- A new page in the Business section will advertise your job postings!
- Add this to your Business License at renewal or at anytime throughout the year.
- Job postings must be emailed to info.account@viking.ca with the opening and closing date of your job posting. Job postings will be removed once they are closed.



Business Licenses are due by January 31 and valid through December 31 of each calendar year.